



Evolve Capital Partners Advises ETF Global on its Strategic Investment to accelerate its Global Expansion

New York, NY, November 13, 2024 – Evolve Capital Partners Inc. ("Evolve") is pleased to announce its role as the exclusive financial advisor to ETF Global, LLC ("ETF Global") in securing a strategic investment from a leading trading firm, advancing ETF Global's international expansion efforts.

ETF Global is a leading independent provider of ETF data feeds and other data-related services, including reference data, regulatory data feeds, and defined outcome data. Its data is sourced directly and updated daily. In addition, ETF Global hosts the ETF Forum, a prominent semi-annual industry conference attended by over 600 investors, issuers, and ETF industry professionals. This expansion, which includes a new and expanded London office and team, positions ETF Global for rapid growth at a time when global exchange-traded fund assets have soared to \$15 trillion.

This year, investors have added \$1.7 trillion to ETFs globally, with the U.S. alone accounting for over \$1 trillion in inflows. The appeal of ETFs for diverse strategies—including actively managed funds and debt-focused products—continues to grow, driven by lower costs, innovative approaches, and tax advantages. Global investors are increasingly choosing ETFs' intraday trading flexibility and tax efficiencies.

"Evolve did a fantastic job of guiding us through the market, developing comprehensive models and materials that prepared ETF Global for this strategic transaction," said Jim Gregory, Senior Director of ETF Global. "They also introduced us to a wide range of financial and strategic investors—pockets of capital well-aligned with companies at our growth inflection point. We are thrilled with what we can now accomplish in the coming years."

"We are excited about the strategic impact for ETF Global, as the firm accelerates both its globalization and overall growth," stated Alex Koles, Evolve's Founder and Managing Director. "ETF Global's robust data offerings and expertise create promising avenues for product innovation and market penetration. This successful transaction underscores our commitment to providing top-tier advisory in the capital markets space. We greatly enjoyed partnering with the team at ETF Global, whose passion, relentless drive, and deep industry insight are truly exceptional. We look forward to the long-term potential of the data sector."

This transaction builds on Evolve's experience in Capital Markets advisory, including transactions for Simpler Trading, FinMason, and other undisclosed clients.

About Evolve Capital Partners

Evolve Capital Partners Inc. ("Evolve") is a growing investment bank focused exclusively on entrepreneurial businesses operating at the intersection of technology-enabled solutions and financial services. Evolve's primary coverage verticals include Insurance and Capital Markets, focused exclusively on advising tech-enabled service and software companies.

Our team of dedicated investment bankers delivers bespoke, mission-critical advice in a creative, entrepreneurial environment—consistently driving value and successful outcomes. Evolve exclusively advises on mergers and acquisitions, divestitures, capital raises, and financial restructurings, and is headquartered in New York, NY.